

# MUSIC FOR A CAUSE BENEFIT CONCERT SERIES

THE CALIFORNIA HOMEBUILDING FOUNDATION *ALONG WITH*  
HOMEFED COMMUNITIES, LENNAR *AND* KB HOME *PRESENT*



# ESCAP3

## THE JOURNEY TRIBUTE

**THURSDAY | SEPTEMBER 11, 2025 | THE GRAND RITZ THEATER | ESCONDIDO, CALIFORNIA**

## SPONSORSHIPS NOW OPEN!

Our 4th Annual Southern California **Music for a Cause Benefit Concert Series** presents an incredible opportunity to connect with a wide audience in the Southern California building industry community. Our sponsorships offer exclusive benefits, including premium company exposure, entrance to the VIP Reception, and the chance to network with your industry peers while enjoying delicious food and drinks.

**DON'T MISS THIS CHANCE TO SHOWCASE YOUR COMPANY AND SUPPORT A GREAT CAUSE!**

PROCEEDS BENEFIT THE CALIFORNIA HOMEBUILDING FOUNDATION, a 501(c)3

charitable organization, paving the way for scholastic success for the state's next generation of builders.

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LENNAR



Proceeds benefit the **California Homebuilding Foundation** and its education and scholarship programs including the **Donald Chaiken Building Industry Technology Academy (BITA)**, a high school construction curriculum providing California students with valuable hands-on experience, skills, and an introduction to careers in construction.

# MUSIC FOR A CAUSE BENEFIT CONCERT SERIES

— featuring —

## ESCAP3

THE JOURNEY TRIBUTE

**SEPTEMBER 11, 2025**

VIP RECEPTION **5:30PM**

CONCERT BEGINS **7:30PM**

**THE GRAND RITZ THEATER**

301 E GRAND AVENUE

ESCONDIDO, CALIFORNIA 92025

### ALL SPONSORS RECEIVE:

- Logo on California Homebuilding Foundation website, event registration page and social media, logo on event signage and all marketing materials, signage, and recognition at VIP Reception and before the concert.

*\*\*VIP Concert seating will be in the front half of the venue based on sponsorship level*

### ANY WAY YOU WANT IT ..... \$8,000 PRESENTING SPONSOR (3 AVAILABLE)

- Company listed as co-promoter of concert
- Exclusive opportunity for meet and greet with the band
- Exclusive input on set list for concert
- Logo recognition on step and repeat banner at VIP Reception
- Prominent logo recognition on front of the VIP pass
- Logo on the front side of the branded beach tote bag
- 20 tickets to VIP Reception and concert
- 20 branded beach tote bags

### DON'T STOP BELIEVIN' ..... \$7,000 BAND SPONSOR (EXCLUSIVE)

- Company name listed as the Band sponsor
- Signage on front of the stage with your company logo
- Shout out during concert by lead singer mentioning your company name
- Group photo with the band before the show
- 16 tickets to VIP Reception and concert
- 16 branded beach tote bags
- 16 tickets mezzanine level front with exclusive bar access for concert

### SEPARATE WAYS ..... \$6,000 SPONSOR (EXCLUSIVE)

- Logo top line on the beach tote bag (rear side)
- Signage on VIP reception buffet tables
- Company recognition on the back of VIP pass
- 16 tickets to VIP Reception and concert
- 16 branded beach tote bags
- 16 tickets mezzanine level front with exclusive bar access for concert

### WHEEL IN THE SKY ..... \$5,500 SPONSOR (EXCLUSIVE)

- Logo on custom branded beach tote bag (rear side)
- Signage on VIP reception buffet tables
- Company recognition on back of VIP pass
- 14 tickets to VIP Reception and concert
- 14 branded beach tote bags

### ONLY THE YOUNG ..... \$5,000 SPONSOR (EXCLUSIVE)

- Logo on VIP reception napkins
- Logo on custom branded beach tote bag (rear side)
- Signage on VIP reception buffet tables
- Company recognition on back of VIP pass
- 14 tickets to VIP Reception and concert
- 14 branded beach tote bags

### WHO'S CRYIN' NOW ..... \$4,500 MARGARITA BAR SPONSOR (EXCLUSIVE)

- Logo on margarita glasses at VIP Reception
- Signage on VIP Reception buffet tables
- Company recognition on back of VIP pass
- 12 tickets to VIP Reception and concert
- 12 branded beach tote bags

### STONE IN LOVE ..... \$4,000 SPONSOR (EXCLUSIVE)

- Logo on custom branded beach tote bag (rear side)
- Signage on VIP reception buffet tables
- Company recognition on back of VIP pass
- 10 tickets to VIP Reception and concert
- 10 branded beach tote bags

### FAITHFULLY ..... \$3,500 SPONSOR (EXCLUSIVE)

- Logo on signage at VIP Reception bar
- Logo on custom branded beach tote bag (rear side)
- Signage on VIP reception buffet tables
- Company recognition on back of VIP pass
- 8 tickets to VIP Reception and concert
- 8 branded beach tote bags

### OPEN ARMS ..... \$3,000 SPONSOR (2 AVAILABLE)

- Logo on VIP pass lanyard
- Company recognition on back of VIP pass
- Signage on VIP Reception buffet tables
- 8 tickets to VIP Reception and concert
- 8 branded beach tote bags

### PATIENTLY ..... \$2,350 SPONSOR (3 AVAILABLE)

- Company recognition on back of VIP pass
- Placement of YOUR branded item inside beach tote bag (you supply item 14 days before concert)
- 8 tickets to VIP Reception and concert
- 8 branded beach tote bags

### ASK THE LONELY ..... \$2,100 SPONSOR (4 AVAILABLE)

- Logo on cocktail napkins at VIP Reception bar
- Company recognition on back of VIP pass
- 6 tickets to VIP Reception and concert
- 6 branded beach tote bags

### LIGHTS ..... \$1,600 SPONSOR

- Company recognition on back of VIP pass
- 5 tickets to VIP Reception and concert
- 5 branded beach tote bags

### BE GOOD TO YOURSELF ..... \$1,150 SPONSOR

- Company recognition on back of VIP pass
- 4 tickets to VIP Reception and concert
- 4 branded beach tote bags

### GIRL CAN'T HELP IT ..... \$600 SPONSOR

- Company recognition on back of VIP pass
- 2 tickets to VIP Reception and concert
- 2 branded beach tote bags

### SEND HER MY LOVE ..... \$500 SPONSOR

- 2 tickets to VIP Reception and concert

### THE PARTY'S OVER ..... \$250 SPONSOR

- Ticket to VIP Reception and concert

### LINE OF FIRE ..... \$175 SPONSOR

- Add on VIP ticket to Reception and concert for existing sponsor w/ branded beach tote bag



**CLICK HERE TO RESERVE  
YOUR SPONSORSHIP  
TODAY!**



**CALIFORNIA  
HOMEBUILDING  
FOUNDATION**