MUSIC FOR A CAUSE BENEFIT CONCERT SERIES

THE CALIFORNIA HOMEBUILDING FOUNDATION ALONG WITH HOMEFED COMMUNITIES, LENNAR AND KB HOME PRESENT

THE JOULNEY TLIBUTE

THURSDAY | SEPTEMBER 11, 2025 | THE GRAND RITZ THEATER | ESCONDIDO, CALIFORNIA

SPONSORSHIPS NOW OPEN!

Our 4th Annual Southern California Music for a Cause Benefit Concert Series presents an incredible opportunity to connect with a wide audience in the Southern California building industry community. Our sponsorships offer exclusive benefits, including premium company exposure, entrance to the VIP Reception, and the chance to network with your industry peers while enjoying delicious food and drinks.

DON'T MISS THIS CHANCE TO SHOWCASE YOUR **COMPANY AND SUPPORT A GREAT CAUSE!**









PROCEEDS BENEFIT THE CALIFORNIA HOMEBUILDING FOUNDATION, a 501(c)3

charitable organization, paving the way for scholastic success for the state's next generation of builders.

PLEASE CONTACT.

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Proceeds benefit the **California** Homebuilding Foundation and its education and scholarship programs including the Donald Chaiken Building Industry Technology Academy (BITA), a high school construction curriculum providing California students with valuable hands-on experience, skills, and an introduction to careers in construction.

MUSIC FOR A CAUSE BENEFIT CONCERT SERIES

- featuring-



SEPTEMBER 11, 2025 VIP RECEPTION 5:30PM CONCERT BEGINS 7:30PM

THE GRAND RITZ THEATER 301 E GRAND AVENUE ESCONDIDO, CALIFORNIA 92025

ALL SPONSORS RECEIVE:

Logo on California Homebuilding Foundation website, event registration page and social media, logo on event signage and all marketing materials, signage, and recognition at VIP Reception and before the concert.

**VIP Concert seating will be in the front half of the

ANY WAY YOU WANT IT.....\$8,000 PRESENTING SPONSOR (3 AVAILABLE)

- Company listed as co-promoter of concert
- Exclusive opportunity for meet and greet with the band
- Exclusive input on set list for concert
- Logo recognition on step and repeat banner at VIP Reception
- Prominent logo recognition on front of the VIP pass Logo on the front side of the branded beach tote bag
- 20 tickets to VIP Reception and concert
- 20 branded beach tote bags

DON'T STOP BELIEVIN' \$7,000 **BAND SPONSOR (EXCLUSIVE)**

- Company name listed as the Band sponsor
- Signage on front of the stage with your company logo Shout out during concert by lead singer mentioning your .
- company name Group photo with the band before the show
- 16 tickets to VIP Reception and concert
- 16 branded beach tote bags
- 16 tickets mezzanine level front with exclusive bar access for concert

SEPARATE WAYS\$6,000 SPONSOR (EXCLUSIVE)

- Logo top line on the beach tote bag (rear side)
- Signage on VIP reception buffet tables
- · Company recognition on the back of VIP pass
- 16 tickets to VIP Reception and concert
- 16 branded beach tote bags
- . 16 tickets mezzanine level front with exclusive bar access for concert

WHEEL IN THE SKY\$5,500 SPONSOR (EXCLUSIVE)

- Logo on custom branded beach tote bag (rear side)
- Signage on VIP reception buffet tables
- Company recognition on back of VIP pass
- 14 tickets to VIP Reception and concert
- 14 branded beach tote bags

ONLY THE YOUNG\$5,000 SPONSOR (EXCLUSIVE)

- Logo on VIP reception napkins
 Logo on custom branded beach tote bag (rear side)
- Signage on VIP reception buffet tables .
- Company recognition on back of VIP pass
- 14 tickets to VIP Reception and concert
- 14 branded beach tote bags

WHO'S CRYIN' NOW\$4,500 MARGARITA BAR SPONSOR (EXCLUSIVE)

- Logo on margarita glasses at VIP Reception
- Signage on VIP Reception buffet tables
- Company recognition on back of VIP pass
- 12 tickets to VIP Reception and concert
- 12 branded branded beach tote bags

STONE IN LOVE\$4,000

SPONSOR (EXCLUSIVE)

- Logo on custom branded beach tote bag (rear side)
- Signage on VIP reception buffet tables
- Company recognition on back of VIP pass
- 10 tickets to VIP Reception and concert .
- 10 branded beach tote bags

FAITHFULLY\$3,500 SPONSOR (EXCLUSIVE)

- Logo on signage at VIP Reception bar
- Logo on custom branded beach tote bag (rear side)
- Signage on VIP reception buffet tables
- Company recognition on back of VIP pass
- 8 tickets to VIP Reception and concert
- 8 branded beach tote bags

OPEN ARMS\$3,000 SPONSOR (2 AVAILABLE)

- Logo on VIP pass lanyard
- Company recognition on back of VIP pass
- Signage on VIP Reception buffet tables
- 8 tickets to VIP Reception and concert
- 8 branded beach tote bags

PATIENTLY\$2,350 SPONSOR (3 AVAILABLE)

- Company recognition on back of VIP pass Placement of YOUR branded item inside beach tote bag (you supply item 14 days before concert)
- 8 tickets to VIP Reception and concert
- . 8 branded beach tote bags

SPONSOR (4 AVAILABLE)

- Logo on cocktail napkins at VIP Reception bar
- Company recognition on back of VIP pass
- 6 tickets to VIP Reception and concert
- 6 branded beach tote bags

LIGHTS.....\$1,600

- SPONSOR
- Company recognition on back of VIP pass
- 4 tickets to VIP Reception and concert
- 4 branded beach tote bags

BE GOOD TO YOURSELF...... \$1,150 SPONSOR

- Company recognition on back of VIP pass
- 4 tickets to VIP Reception and concert
- 4 branded beach tote bags

SPONSOR

- Company recognition on back of VIP pass
- 2 tickets to VIP Reception and concert
- 2 branded beach tote bags

SPONSOR

• 2 tickets to VIP Reception and concert

THE PARTY'S OVER SPONSOR

LINE OF FIRE\$175

· Add on VIP ticket to Reception and concert for existing

TODAY!

CLICK HERE TO RESERVE

YOUR SPONSORSHIP

CALIFORNIA

FOUNDATION

HOMEBUILDING

Ticket to VIP Reception and concert

sponsor w/ branded beach tote bag

SPONSOR