



CALIFORNIA  
HOMEBUILDING  
FOUNDATION

2025  
HALL OF FAME

**SPONSOR**  
PROSPECTUS

1985 — 2025



*Pictured from left to right: 2024 Hall of Fame Honorees Matt Koart (Pulte Group), Laura Archuleta (Jamboree Housing Corporation), Liesel Cooper (Dream Finders Homes) and Dan Hanson (loanDepot)*



CALIFORNIA HOMEBUILDING FOUNDATION

# HALL OF FAME

Celebrate the 40<sup>th</sup> anniversary of the California Homebuilding Foundation's Hall of Fame gala! Join us in honoring the incoming Hall of Fame Inductees and showcasing your company to a broad homebuilding audience. With a variety of sponsorships, the Hall of Fame offers valuable opportunities for your organization to connect with this influential group.

**We warmly invite your company to be part of this spectacular homebuilding event.**

## WHAT IS THE HOMEBUILDING HALL OF FAME?

Established in 1985 by the California Homebuilding Foundation, the Hall of Fame Award recognizes individuals who have made significant contributions to the long-term progress of the homebuilding and development industry in California. Hall of Fame Honorees, distinguished by their innovation, community involvement, achievements, and philanthropy, embody the excellence of California homebuilding.

The annual California Homebuilding Foundation Hall of Fame Gala celebrates incoming inductees with an evening of recognition, laughter, and camaraderie in an elegant setting. This black-tie social event brings together the most accomplished builders, architects, developers, real estate professionals, and associates in the homebuilding industry.

## WHAT IS THE CALIFORNIA HOMEBUILDING FOUNDATION?

The California Homebuilding Foundation, a non-profit based in California, is dedicated to fostering scholastic success for the state's next generation of builders. With over four decades of philanthropic experience, it stands as the industry's premier and most highly regarded non-profit. By guiding students towards the limitless potential of future careers in homebuilding and providing industry leaders with essential tools, the California Homebuilding Foundation ensures that their legacy thrives in construction-related fields. ●



# 2025 HALL OF FAME



*2024 Hall of Fame VIP Reception*

**2025 INDUCTEES  
WILL BE ANNOUNCED IN  
OCTOBER 2024**

## **PLEASE JOIN US TO HONOR THE 2025 HALL OF FAME INDUCTEES**

The Hall of Fame gala will be held at The Westin Anaheim Resort in Anaheim, California. This AAA Four-Diamond hotel, known for its wellness and rejuvenation offerings, is located across from Disneyland® and surrounded by popular Southern California attractions. The Westin Anaheim Resort provides an ideal setting for this special occasion.

### **TUESDAY, JUNE 10, 2025**

The Westin Anaheim Resort  
Anaheim, California

#### **VIP RECEPTION** *(By invitation only)*

4:30 pm

#### **GRAND RECEPTION** *(Open reception)*

6:00 pm

#### **DINNER / AWARDS PRESENTATION**

7:00 pm *(Ballroom doors open at 6:45 pm)*

*After Party to follow immediately after Gala.*





*Pictured above: 2014 Hall of Fame Honorees Dave and Lori Sanson of DeNova Homes and the Yellow Roof Foundation*



CALIFORNIA HOMEBUILDING FOUNDATION

# CONNECT WITH THE VISIONARIES OF THE CALIFORNIA HOMEBUILDING INDUSTRY

Explore numerous sponsorship options at the California Homebuilding Foundation’s Hall of Fame gala, offering your organization significant opportunities to engage with a highly influential audience. We are committed to acknowledging, recognizing, and promoting our valued sponsors, collaborating with you to ensure this partnership is mutually beneficial. Your support empowers our initiatives, and we genuinely appreciate your consideration and generosity.

**For sponsorship questions, please visit [mychf.org](http://mychf.org) for additional information or contact Terri Brunson with the California Homebuilding Foundation.**

**PHONE:** 916-340-3340  
**E-MAIL:** [tbrunson@mychf.org](mailto:tbrunson@mychf.org)

## REGISTER ONLINE

Registration and sponsorships are available online. **[CLICK HERE.](#)**

### **PRESENTING SPONSOR** ..... \$35,000 (EXCLUSIVE)

- Two PREFERRED tables of 10, plus admission to the VIP Reception and After Party.
- Prominent company name and logo on the Ballroom exterior marquee.
- Speaking opportunity at gala
- Opportunity to air a 60-second video to open the induction celebration (*Supplied by sponsor and subject to prior review.*)
- All TIER ONE benefits

### **VIP RECEPTION SPONSOR** ..... \$30,000 (EXCLUSIVE)

- Two PREFERRED tables of 10, plus admission to the VIP Reception and After Party.
- Prominent signage at the VIP Reception and General Cocktail Reception.
- Company logo on the cocktail napkins during the receptions.
- Company recognition from the stage during the event as the VIP Reception Sponsor.
- Opportunity to air a 30-second video to open the induction celebration (*Supplied by sponsor and subject to prior review.*)
- All TIER ONE benefits

### **AFTER PARTY SPONSOR** ..... \$25,000 (EXCLUSIVE)

- One PREFERRED table of 10, plus admission to the VIP Reception and After Party.
- Company recognition from the stage during the event as the After Party Sponsor.
- Prominent signage at the After Party.
- Opportunity to air a 30-second video to open the induction celebration (*Supplied by sponsor and subject to prior review.*)
- Opportunity for sponsor to customize After Party.
- All TIER ONE benefits

### **CENTERPIECE SPONSOR** ..... \$15,000 (EXCLUSIVE)

- Four Individual dinner tickets, plus admission to the VIP Reception and After Party.
- Company name and logo on the centerpieces at the table.
- All TIER ONE benefits



**DESSERT SPONSOR ..... \$15,000**  
**(2 AVAILABLE)**

- Four Individual tickets to the VIP Cocktail Reception, Dinner, and After Party.
- Company logo on dessert
- All TIER One benefits

**DINNER MENU SPONSOR ..... \$12,000**  
**(2 AVAILABLE)**

- Four Individual dinner tickets, plus admission to the VIP Reception and After Party.
- Prominent company logo on dinner menus placed on dinner tables.
- All TIER ONE benefits

**DINNER PROGRAM SPONSOR ..\$12,000**  
**(EXCLUSIVE)**

- Four Individual dinner tickets, plus admission to the VIP Reception and After Party.
- Company recognition with name and logo on the back cover of the program.
- All TIER ONE benefits

**PLATINUM SPONSOR..... \$12,000**

- Four Individual dinner tickets, plus admission to the VIP Reception and After Party.
- All TIER ONE benefits

**GOLD SPONSOR ..... \$10,000**

- Two Individual dinner tickets, plus admission to the VIP Reception and After Party.
- All TIER ONE benefits

**SILVER SPONSOR ..... \$8,000**

- Two Individual dinner tickets, plus admission to the VIP Reception and After Party.
- All TIER TWO benefits

**TIER ONE BENEFITS:**

- Company placement on signage
- Two onscreen company images
- Full page congratulatory message in program
- Website recognition
- Social media recognition

**PATRON SPONSOR..... \$6,000**

- All TIER TWO benefits

**CONGRATULATORY MESSAGES**

Prominently placed messages in the *Hall of Fame Dinner Program* ensure that you and your company are recognized throughout the gala and beyond. All attendees receive a program that highlights incoming Inductees and sponsors.

- Center Spread ..... \$ 6,000
- Two-Page Spread..... \$ 5,000
- Inside Front Cover ..... \$ 5,000
- Inside Back Cover ..... \$ 4,000
- Full-Page ..... \$ 3,000
- Half-Page ..... \$ 2,500



**DINNER TICKETS**

Join us for a memorable evening of purpose, honoring those who have left an indelible mark and inspiring new heights of achievement.

Seating at the *Hall of Fame Gala* is reserved by table or by individual. Attendance to the *VIP Reception* is by invitation and sponsorships only.

- Individual DINNER ticket: ..... \$ 500
- Table of TEN: ..... \$ 5,000

**TIER TWO BENEFITS:**

- Company placement on signage
- Onscreen logo recognition
- Half page congratulatory message in program
- Website recognition
- Social media recognition



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California Horticultural Exposition  
2024  
HALL OF FAME

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CALIFORNIA HOMEBUILDING FOUNDATION

# CALIFORNIA HOMEBUILDING FOUNDATION BOARD OF TRUSTEES

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Jeff Schroeder, Ponderosa Homes II Inc.



**YOUR PARTICIPATION** in the 2025 Hall of Fame Gala enables you to become part of an esteemed roster comprising individuals and organizations who have positively impacted the future of the homebuilding industry in California.

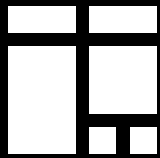
**RECENT SUPPORTERS INCLUDE:**

- |  |   |  |
|--|---|--|
| Bassenian Lagoni Architects                            | Fidelity National Title                   | PCJ Real Estate Advisors, LLC          |
| Baywood Development                                    | First American Homebuilder Services       | Permit Flow                            |
| BMH Homes  | First American Natural Hazard Disclosures | Ponderosa Homes                        |
| Boudreau Pipeline Corporation                          | First American Title                      | Pulte Group                            |
| BrightSky Residential                                  | Fidelity National Title Builder Services  | Rancho Mission Viejo                   |
| Brookfield Properties                                  | Fusco Engineering Inc.                    | Sandy Point Properties                 |
| Brookfield Residential                                 | Gothic Landscape                          | Shea Homes                             |
| BuildEffective Inc.                                    | HomeAid                                   | Songstad Randall Coffee & Humphrey LLP |
| Builder and Developer                                  | HomeFed Corporation                       | Sukut Construction, LLC.               |
| Building Industry Association of Southern California   | Hunsaker & Associates Irvine, Inc.        | Teichert                               |
| Building Industry Association of the Bay Area          | Integras Global                           | The New Home Company                   |
| California Building Industry Association               | Jackson Tidus                             | The Resmark Companies                  |
| CDC Designs  | KB Home                                   | The RHR Group                          |
| Chameleon Design                                       | Keusder Homes                             | The Webb Group                         |
| Chaparro & Associates, Berkshire Hathaway HomeServices | Kovach Marketing                          | Thomas James Homes                     |
| DAHLIN Architecture   Planning   Interiors             | KTGY                                      | Toll Brothers, Inc.                    |
| Danielian Associates Architects + Planners             | Lennar                                    | Tri Pointe Homes                       |
| David Evans and Associates, Inc.                       | loanDepot                                 | Trumark Homes                          |
| Diversified Pacific                                    | Martin & Associates                       | U.S. Bank                              |
| Development Planning & Financing Group, LLC            | Nossaman LLP                              | Unscripted Interior Design             |
| Dream Finders Homes                                    | OCBC                                      | Wells Fargo                            |
| ECORP Consulting, Inc.                                 | Old Republic Title Company                | WFG National Title Insurance Company   |
| Elliott Homes, Inc.                                    | Outdoor Dimensions                        | WHA                                    |
|  | Parkwest                                  | Woodbridge Pacific Group               |
|  | Pacific Coast Companies, Inc.             | Woodley Architectural Group            |
|  | Pacific Interwest                         | Zonda Homes                            |



*Pictured above: Robert Rivinius, 2004 Hall of Fame Honoree and Eric Brown, DMB Development*





**CALIFORNIA  
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1215 K Street, Suite 1200  
Sacramento, CA 95814

PHONE: 916.340.3340

WEB: [mychf.org](http://mychf.org)

